

# building lasting change by creating greener lawns



THE AVERAGE LAWN  
PRODUCES ENOUGH  
OXYGEN FOR A  
FAMILY OF 4



A LAWN CAN  
SEQUESTER AS  
MUCH CARBON  
AS AN EQUIVALENT  
FORESTED AREA



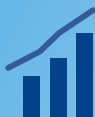
FILTERS RAIN WATER  
AND RUNOFF  
FOR CLEANER  
GROUND WATER



NOTICEABLY  
REDUCES URBAN  
HEAT ISLAND EFFECT



AESTHETICALLY  
PLEASING  
WITH NOTED  
PSYCHOLOGICAL  
BENEFITS



WORLDWIDE WATER  
CONSUMPTION  
IS GROWING  
FASTER THAN THE  
POPULATION\*



CANADA HAS 6% OF THE  
WORLD'S 'RENEWABLE'  
FRESHWATER, BUT 60% OF  
IT DRAINS AWAY FROM  
WHERE IT IS NEEDED.\*

343L

THE AVERAGE CANADIAN  
USES 343 LITRES PER DAY,  
MORE THAN DOUBLE  
THAT OF FRANCE



APPROXIMATELY 40%  
OF WATER IN MONTREAL  
IS LOST DUE TO LEAKS IN  
THE AGING CITY WATER  
INFRASTRUCTURE\*

\* "CANADA'S WATER CRISIS 'ESCALATING,'" THE VANCOUVER SUN, FEBRUARY 23, 2008

**Manderley**  
Less Water **Sod & Seed**

OUR GRASS DRINKS **RESPONSIBLY.**

MANDERLEY LESS WATER IS CANADA'S FIRST CERTIFIED DROUGHT TOLERANT SOD



# Manderley

Less Water **Sod & Seed**

OUR GRASS DRINKS RESPONSIBLY  
CONSUMES UP TO 50% LESS WATER

RESISTS DROUGHT  
TAKES UP TO 6 WEEKS LONGER  
THAN CONVENTIONAL TURF TO GO  
DORMANT

PROVIDES ADDED CONFIDENCE  
FOR PROJECTS WITHOUT IRRIGATION

1-888-225-3885

[www.manderley.com](http://www.manderley.com)

recommended for LEED & green building projects  
Manderley Less Water Seed and Sod may contribute towards  
achieving:

|   | Sites  |    | Water  |   | Other   |   |
|---|--|----|--|---|---|---|
| LEED Canada for Homes   | SSc2.2, Basic Landscaping                                  | 2  | WEc2.3 : Reduce overall Irrigation Demand      | 4 |   |   |
|   | SSc2.5, Irrigation Demand                                  | 6  |  |   |   |   |
|   | SSp2.1 : No Invasive Plants                                | 0  |  |   |   |   |
|   | SSc4.1 : Permeable Lot                                     | 4  |  |   |   |   |
|   | SSc4.3 : Roof Runoff                                       | 2  |  |   |   |   |
| LEED for Neighborhood Development   | GIBc8 : Stormwater Management                              | 4  | GIBc4 : Water Efficient Landscaping            | 1 | IDc1 : Exemplary performance, Water Efficient Landscaping | 1 |
| LEED CI<br>LEED for Commercial Interiors  | SSc1 : Option B : Stormwater Management, Rate and Quantity | .5 | SSc1 : Option G,H : Water Efficient Irrigation | 1 |   |   |
|   | SSc1 : Option C : Stormwater Management, Treatment         | .5 |  |   |   |   |
| LEED NC/CS<br>LEED Canada for New Construction and Major Renovations & LEED Canada Core and Shell | SSc5.2 : Maximize open space                               | 1  | WEc1 : Water Efficient Landscaping             | 4 |   |   |
|   | SSc6.1 : Stormwater Design: Quantity Control               | 1  |  |   |   |   |
|   | SSc6.2 : Stormwater Design: Quality Control                | 1  |  |   |   |   |
| LEED EBOM<br>LEED Canada for Existing Buildings, Operation and Management                         | SSc6 : Stormwater Quantity Control                         | 1  | WEc3 : Water Efficient Landscaping             | 5 |   |   |



## MANDERLEY LESS WATER IS CANADA'S FIRST CERTIFIED DROUGHT TOLERANT SOD



In order for a turfgrass consumer product, blend or mixture to use the qualified TWCA label, a minimum of 60% of the varieties included in that product, blend or mixture must be TWCA qualified. The main goal of the TWCA program is to combat the rising concern of our depleting water resources. To accomplish this goal, the TWCA program is designed to recognize plants and other live goods products in the lawn and garden industry that provide a clear benefit in water conservation. Products that become TWCA qualified will have successfully met a stringent set of criteria. For more information visit [www.twgca.org](http://www.twgca.org)